

## Innovations in Neuromodulation - Sunday, 26 May 2019

### Disruptive Innovation: The Driving Force of Progress in Neuromodulation

Chairs: Konstantin Slavin, MD; Marc Russo, MBBS

Time	PROGRAM	
<b>07:30-08:00</b>	<b>Breakfast</b>	
<b>08:00-08:10</b>	Welcome and Introduction	Konstantin Slavin; Marc Russo
<b>08:10-08:50</b>	Keynote Presentation #1: Rediscovery of an Often Ignored Physiologic Signal: The Potential Source of Neuromodulation Innovation and Inspiration into the Next Century	Josh Makower, MD, General Partner, NEA
<b>08:50-10:30</b>	<b>Section 1: Early Stage Companies</b>	
08:50-09:06	The Synergia Medical Perspective	Attila Borbáth, CEO, Co-founder, Synergia Medical
09:06-09:22	The GTX Medical Perspective	Sjaak Deckers, PhD, CEO, GTX medical BV
09:22-09:38	The Aldans Health Perspective	Song-Song Liao, Founder / Interim CEO, Aldans Health
09:38-09:54	The Thermaquil Perspective	Stephen R. Popielarski, PhD, CEO, Thermaquil
09:54-10:10	Cala Health and the Future of Prescription Non-Invasive Neuromodulation	Samuel Hamner, PhD, Director of Product Innovation, Cala Health
10:10-10:30	Panel Discussion	
<b>10:30-10:50</b>	<b>Networking Break</b>	
10:50-11:30	Keynote Presentation #2: Bioelectronic Medicine as a Disruptive Technology	Renee St. Amant, PhD, Innovator of the Year, Arm Ltd
<b>11:30-13:00</b>	<b>Section 2: Intermediate Stage Companies</b>	
11:30-11:50	The Challenges of Disruption in Neuromodulation for CLBP: Addressing Cause vs. Symptoms	Jason Hannon, CEO, Mainstay
11:50-12:10	The Nalu Perspective on Increasing Patient Acceptance of the Therapy	Jonathan Ruais, CCO, Nalu

12:10-12:30	How to Repurpose your Disruption into Other Potential Fields and Applications?	John Parker, PhD, Founder/CEO, Saluda
12:30-12:50	How to Re-energize a Field with Multiple Failed Trials: The Occipital Challenge?	Chad Andresen, VP of Marketing, StimRelieve
12:50-13:00	Panel Discussion	
13:00-13:30	Keynote Presentation #3: Turning Neuromodulation on its Head: Fresh Perspectives on Interacting with the Nervous System	David Putrino, PhD, Mt. Sinai
<b>13:30-14:30</b>	<b>Lunch</b>	
14:30-15:00	Keynote Presentation #4: Disruptive Innovation in Neuromodulation: What Can we Learn from Social Media Disrupting our Communication Style?	Georgios Matis, MD, PhD, Cologne
<b>15:00-16:30</b>	<b>Section 3: Advanced Stage Companies</b>	
15:00-15:20	The Abbott Perspective: How to Spot the Truly Disruptive Therapy	Keith Boettiger, Abbott
15:20-15:40	The Medtronic Perspective: Advice to Startups on How to Pitch Right, and What are Big Companies Looking For?	Marshall Stanton, MD, Medtronic
15:40-16:00	The Nuvectra Perspective: How to Decide if a Market is Saturated or Ripe for Growth - Evaluating the Opportunity	Paul Hanchin, Nuvectra
16:00-16:20	The StimWave Perspective: Coming from a Clean Slate - The Benefit of Externally Evaluating a Field	Laura Perryman, Stimwave
16:20-16:40	The Boston Scientific Perspective: When and How to Disrupt from Internal Research and Development	Maulik Nanavaty, PhD, Boston Scientific
16:40-16:50	Panel Discussion	
16:50-17:20	Keynote Presentation #5: Disruptive Innovation in Neuromodulation: Tips and Tricks in Determining Newsworthiness of Innovations	James Cavuoto, Editor/Publisher, Neurotech Reports
<b>17:20-18:00</b>	<b>Wrap-up / Networking Discussion</b>	